



# We are bloggers

Sharing experiences and opinions

## In this unit you will:

- 1 Find out what makes a good blog.
- 2 Write a blog post.
- 3 Comment on one another's blog posts.
- 4 Add images to a blog post.
- 5 Insert audio or video to a blog post.
- 6 Write blog posts about an event as it happens!

## Word bank

audience

blog

blogroll

copyright

dashboard

hyperlinks

podcast

# The structure of a blog

title of blog

title of post

date

spinning globe

**RISING STARS**  
SUPPLIER OF THE YEAR 2013

Welcome to our blog  
We get excited about what we do - talking to teachers, and authors, chatting with pupils and turning conversations and ideas into practical educational resources. Share your thoughts with us!

← We are ERA finalists!  
Using eBooks in school – tips for success! →

**The UK Hour of Code**  
Posted on March 3, 2014 by Olivia

During the Hour of Code every student and classroom can learn how fun coding is in just one hour. Are you ready to get your pupils coding?

**What is coding?**  
Coding runs through a lot of the new curriculum. It is possibly an area that a lot of teachers do not feel as confident using. Code is 'written computer instructions'. The term code is somewhat colloquial. For example, a programmer might say: "I wrote a lot of code this morning" or "There's one piece of code that doesn't work."

Code can appear in a variety of forms. The code that a programmer writes is called source code. After it has been compiled, it is called object code. Code that is ready to run is called executable code or machine code.

Find out more about the UK hour of code.

**Teach coding with our pick-up-and-teach units**  
We can help you get coding with two free Switched on Computing units, for Year 3 and Year 6, that give you step-by-step lesson plans and instructions for teaching your pupils to code using Scratch and Kodu.

Download them now and get started!

Unit 3.1 'We are programmers' and Unit 6 'We are game designers'.

Both units include:

- 8 pages of step-by-step planning
- E-safety checklists
- Extension ideas
- Assessment guidance
- Software in 60-seconds walkthrough demos
- Additional CD-ROM resources

Click to download them from dropbox.

Switched on Computing is written for the 2014 computing curriculum and offers creative units using the latest software in a format that is designed for teachers of all levels of experience to pick up and use. Switched on Computing teaches programming in every year so it's full of resources to help you teach coding. These two free units will get your pupils making animations and games using Scratch and Kodu.

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tags

author of post

Some blogs have a **blogroll**. This is a list of links that the blogger thinks is worth looking at.